

9th Regional CBC Consultative Forum
12 May 2023,
Hotel Izgrev, Struga,
North Macedonia

**STATE AGENCY FOR STRATEGIC
PROGRAMMING AND AID
COORDINATION
ALBANIA**



Visibility & communication actions under 2014-2020 AL-KS: State of play

❖ Main activities:

- ✓ Tailor made trainings organized for all GBs based on specific needs and requests;
- ✓ Round of presentation meetings with the stakeholders of the eligible area on challenges and possible solutions;
- ✓ Web and social media updated regularly;
- ✓ High number of participants in info sessions of the 4th call for proposals;
- ✓ Promotional materials distributed regularly during different activities.

Visibility & communication actions under 2014-2020 AL-KS: State of play

❖ Main challenges

- Setting up a partner-search feature in the programme's website
- Increasing the visibility of the funded operations in the programme's website and social media

❖ Example

❖ Clean Water Project Gjakova/Đakovica and Kukës

❖ <https://fb.watch/k6HkwTeTj5/>