



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA



Sve na jednom mestu

za socijalnu inkluziju i
zapošljivost mladih

One-stop-shop service for social inclusion and youth employability

 **CENTAR ZA
OMLADINSKI RAD**


Forum MNE


GIM
Građanska inicijativa mladih


Kancelarija za mlade
Novi Pazar


Ministarstvo javne
uprave, digitalnog
društva i medija



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

About project Consortium



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih

 **CENTAR ZA
OMLADINSKI RAD**

 **Forum MNE**

 **GIM**
Građanska inicijativa mladih

 **Kancelarija za mlade**
Novi Pazar

 **Ministarstvo javne
uprave, digitalnog
društva i medija**



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

Centre for Youth Work (Serbia)
Forum MNE (Montenegro)
Youth office Novi Pazar (Serbia)
Citizen Initiative for Youth Rozaje (Montenegro)



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

Starting point



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

In SRB and MNE **the youth unemployment rate is higher than in the EU countries.** In Serbia, in 2018, the youth unemployment rate reached 24.5% (age 15-29), while youth belonging to the **NEET vulnerable group** (not employed or in training or education) is 20.1%. A similar situation is in Montenegro where the youth unemployment rate is 38%, while 27.5% are youth belonging to NEET.

In 2018, the Centre for Youth Work, in Serbia in partnership with 3 IT companies, **developed an innovative service based on a “one-stop-shop” methodology** aimed at youth employability and prevention of social exclusion, gathering services at one place needed to support young people. The service respects, cross-sectoral cooperation, and the needs of youth and employers. The service development has been supported by the Social Inclusion and Poverty Unit of R. Serbia and has been piloted and evaluated in 2018/19.



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih

 CENTAR ZA
OMLADINSKI RAD

 Forum MNE

 GIM
Građanska inicijativa mladih

 Kancelarija za mlade
Novi Pazar

 Ministarstvo javne
uprave, digitalnog
društva i medija



It is recognized as 1 out of 6 models of good practice in Serbia as an “early bird” worth investing in for scaling and multiplication to other countries/regions respecting local needs.



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

What is One-stop-shop?



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

"One-stop-shop" is a **training program** intended for young people who want to improve their knowledge and skills and are looking for a job. Regardless of what profession young people plan to pursue, the use of modern digital tools, and entrepreneurial and soft skills are an integral part of every job.

Following that, the "One-stop-shop" model was created, which includes everything that young people need in one place to find a job quickly and easily.



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

About intervention



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

Target groups:

- A. **50 unemployed young** aged from 18-30 from Cross-border area **Serbia** (25) and **Montenegro** (25) without competencies relevant to the market needs
- B. **10 SMEs** and individual producers from cross-border area
- C. **Representatives of local government** and government institutions from **Serbia** and **Montenegro**



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih

 **CENTAR ZA
OMLADINSKI RAD**

 **Forum MNE**

 **GIM**
Građanska inicijativa mladih

 **Kancelarija za mlade
Novi Pazar**

 **Ministarstvo javne
uprave, digitalnog
društva i medija**



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

Action



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih

 **CENTAR ZA
OMLADINSKI RAD**

 **Forum MNE**

 **GIM**
Građanska inicijativa mladih

 **Kancelarija za mlade
Novi Pazar**

 **Ministarstvo javne
uprave, digitalnog
društva i medija**



I step

Mapping studies were produced analyzing the needs of employers, youth, and SMEs in 6 targeted municipalities in Serbia and Montenegro.





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

II step

Developed **3 educational program (Curriculum)** through cross-sector cross-border cooperation combining soft, IT technical skills, entrepreneurship, practical work, mentorship and networking with employers and SME



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih

 **CENTAR ZA
OMLADINSKI RAD**

 **Forum MNE**

 **GIM**
Građanska inicijativa mladih

 **Kancelarija za mlade
Novi Pazar**

 **Ministarstvo javne
uprave, digitalnog
društva i medija**

III step

Promotional campaigns for employability training possibilities for young people in the region were launched. More than 14.000 of the youth population were reached out.



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA





IV step

3 courses that were organized in the period from January to July 2022.

1. Soft skills course
2. Digital marketing course
3. Entrepreneurship course

In the second phase of the program, young people had the opportunity **to work on the concrete development of their business idea** with the direct support of successful **mentors** for 3 months.



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih

Young people presented their business ideas in the **"Elevator pitch" event**, and the top 6 teams also received support in the form of business counseling, support in finding additional financial resources, and other important elements for starting their business.

CENTAR ZA
OMLADINSKI RAD

Forum MNE

GIM
Građanska inicijativa mladih

Kancelarija za mlade
Novi Pazar

Ministarstvo javne
uprave, digitalnog
društva i medija





Results



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih



 **CENTAR ZA OMLADINSKI RAD**

 **Forum MNE**

 **GIM**
Građanska inicijativa mladih

 **Kancelarija za mlade
Novi Pazar**

 **Ministarstvo javne
uprave, digitalnog
društva i medija**



Results



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

2 Mapping studies were produced analyzing the needs of employers, youth, and SMEs in 6 targeted municipalities in Serbia and Montenegro.

2 educational programs (1 in Serbia and 1 in Montenegro) including **3** curricula (per country) for soft, IT technical skills, and entrepreneurship in IT was developed.

More than **15** trainers were engaged in aim to implement the training

8 professionals from the ICT sector, SMEs, marketing sector, law specialists, youth workers, etc., were selected to be part of the pool for mentoring teams



Sve na jednom
mestu
za socijalnu inkluziju i
zaposljivost mladih





Results

14.000 of vulnerable young man and young woman (18 - 30 years old) reached by public campaign

14 SME were directly involved in the implementation of this projects

46% of the unemployed young people, engaged through "One-stop-Shop" initiative, managed to get a job or to started their own business



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA

CENTAR ZA
OMLADINSKI RAD





Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA



Sve na jednom mestu
za socijalnu inkluziju i
zaposljivost mladih

 **CENTAR ZA
OMLADINSKI RAD**

 **Forum MNE**

 **GIM**
Građanska inicijativa mladih

 **Kancelarija za mlade
Novi Pazar**

 **Ministarstvo javne
uprave, digitalnog
društva i medija**



PROGRAM PREKOGRANIČNE SARADNJE
SRBIJA-CRNA GORA
2014-2020



Republika Srbija



Crna Gora



PROJEKAT KOFINANSIRA
EVROPSKA UNIJA



Sve na jednom mestu

za socijalnu inkluziju i
zapošljivost mladih

Questions?

 **CENTAR ZA
OMLADINSKI RAD**


Forum MNE


GIM
Gradanska inicijativa mladih


Kancelarija za mlade
Novi Pazar


Ministarstvo javne
uprave, digitalnog
društva i medija